

Postal Regulations Templates

THESE ARE THE CURRENT USPS POSTAL REQUIREMENTS FOR PROPER HANDLING OF AUTOMATED MAILINGS.

YELLOW AREA - NO ADDRESSES WITH A ZIP CODE & STATE.
This will eliminate the risk of your postcards being returned to you by the Postal automation process. If necessary, an address can be placed in this area if it does not contain a state or zip code. The Post Office will scan this entire area for recipient addresses and zip codes.

The Post Office scans this area and will deliver postcards to any address it finds in this area.

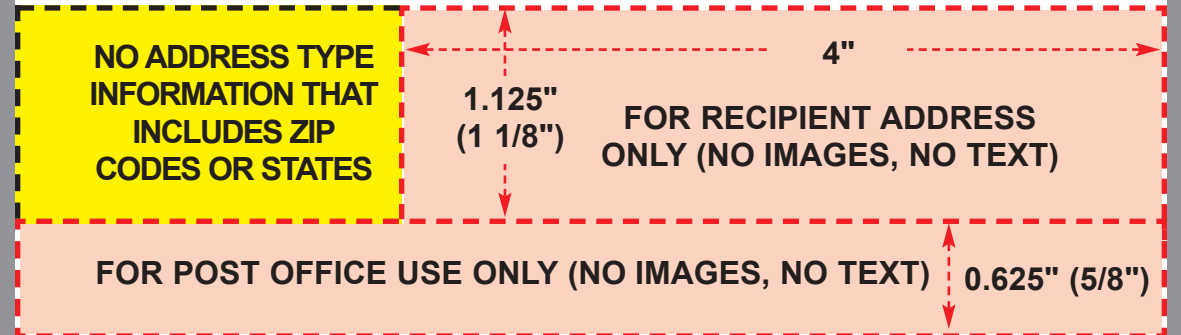
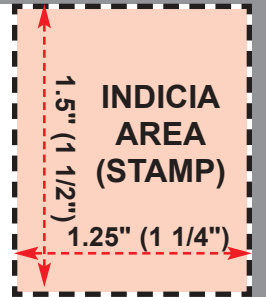
PINK AREA - NO TEXT/ OR GRAPHICS.
The only text allowed in the addressing area is the recipient mailing address. Unless instructed otherwise, we will automatically comply with these guides when typesetting your card. We recommend following this guide if you are designing your own card. If we are mailing your cards, this guide must be followed.

STANDARD

TRIM SIZE = 6" x 4.25" (6" x 4 1/4")

BLEED = 6.25" x 4.5" (6 1/4" x 4 1/5")

Bleed is trim plus 0.125" (1/8") all around.



PLEASE MAKE SURE THE BACK OF YOUR POSTCARD COMPLIES WITH THIS TEMPLATE IF IT IS TO BE USED FOR MAILING PURPOSES.

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YELLOW AREA - NO ADDRESSES WITH A ZIP CODE & STATE. *MORE INFO*

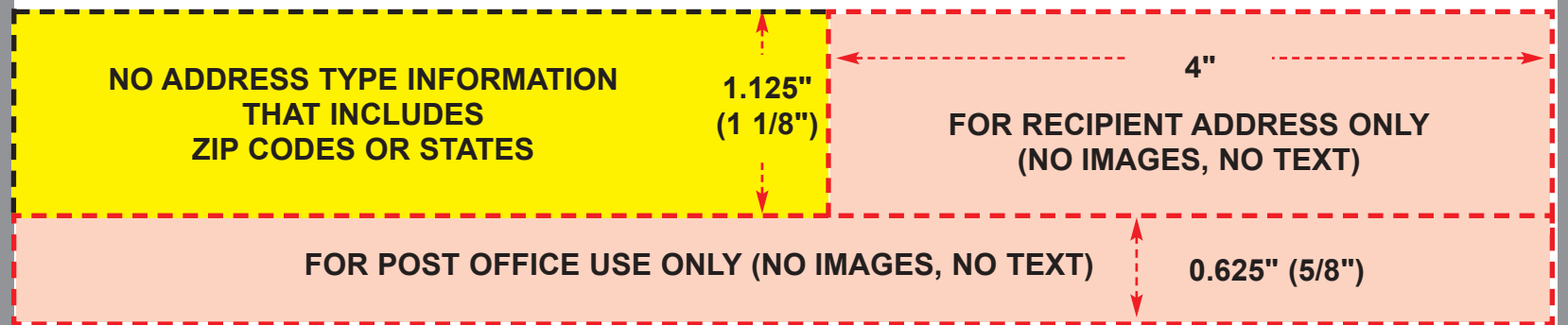
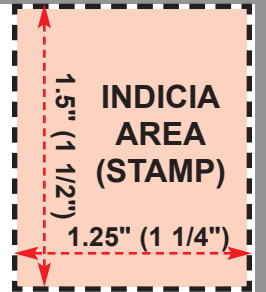
PINK AREA - NO TEXT/ OR GRAPHICS. *MORE INFO*

JUMBO

TRIM SIZE = 8.5" x 5.5" (8 1/2" x 5 1/2")

BLEED = 8.75" x 5.75" (8 3/4" x 5 3/4")

Bleed is trim plus 0.125" (1/8") all around.

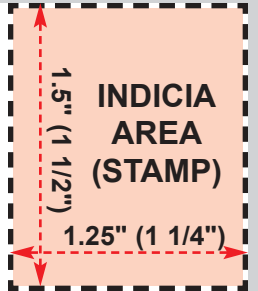


SUPER JUMBO

TRIM SIZE = 11.5" x 6" (11 1/2" x 6")

BLEED = 11.75" x 6.25" (11 3/4" x 6 1/4")

Bleed is trim plus 0.125" (1/8") all around.



VIEW DETAILED INFORMATION ON STANDARD PAGE (page 1)

